Process Breakdown Structure for project MetaGuest

1.5.2.2

1.5.2.1

1.5.1.2

1.5.1.1

1.5.2

1.5.1

Record

Iterate

Demonstration

PowerPoint

Feedback

Presentation

1.5

Rollout

1.4.2.2

1.4.2.1

1.4**.**1.2

1.4**.**1.1

IR

SQL

Users

Manager

1.4.2

1.4**.**1

Iterations

1.4

1.4

Group

Test

1.3.1

1.3.1

1.3.1

Hadoop

Teradata

SAS

1.3

Construct

1.2.2.2

1.2.2.1

EDW

ADW

1.2.1.2

1.2.1.1

Tableau

MicroStrategy

1.2.2

Repository

1.2.1

Template Views

1.1.2.1

Stable Guest Logic

1.1.2

Guest Spend

1.1.1.3.2

1.1.1.3.1

1.1.1.3

1.1.1.2

1.1.1.1

Guest Trips

Guests

Lifestage

RFV

1.1.1

Establish Time Interval

Define Key Metrics

1.5

1.3

1.2

1.1

Analysis

Design

Construct

Test

Rollout

1.0

MetaGuest Development Project

Analysis

1.0

1.0